

AQUASUR

FOR A BLUE TRANSFORMATION

**BOOTH ALTERNATIVES
SPONSOR ALTERNATIVES
ADVERTISING SPACES**

19 - 21 MARCH, 2024
Puerto Montt - Chile

XII INTERNATIONAL EXHIBITION AND CONGRESS OF THE
AQUACULTURE SECTOR OF THE SOUTHERN HEMISPHERE

www.aqua-sur.cl

ORGANIZA



AQUASUR 2022 KEY FIGURES

14.393

Visits during 3 days
of the exhibition

268

Exhibiting companies
(2018 had 235
exhibitors)

2.828

Visits from 42 countries
in Connect platform

20.000 m²

Total Surface area
(exhibition areas and
parking lots)

138MM

USD in business
projection during the fair

22

Exhibitors countries of
origin

THE MOST IMPORTANT AQUACULTURE TRADE FAIR IN THE SOUTHERN HEMISPHERE

The 12th AQUASUR, the exhibition that brings together the aquaculture sector in the region, will allow hundreds of professionals, decision-makers and leading companies in the industry to connect and learn about the latest technologies and innovations for aquaculture will once again be in a hybrid format, on-site and virtual.

AQUASUR 2024 will have space for networking both on-site and through its virtual platform, AQUASUR CONNECT, which will allow exhibitors and visitors to interact in both formats.

This 2024 we introduce AQUASUR in the path towards the Blue Transformation, outlined by the UN until 2030, highlighting the role of aquaculture in global food security and providing our platform for the exchange of technologies and knowledge for this purpose.

ROAD MAP

AQUASUR

FOR A BLUE TRANSFORMATION

2024
AQUASUR

The future of blue transformation in Aquaculture starts TODAY

2026
AQUASUR

Progress, gaps and new challenges in the face of climate change and global population growth

2028
AQUASUR

Safe and sustainable food systems from aquaculture sources, the goal is near.

2030
AQUASUR

Healthy, traceable, informed and sustainable value chains, connected to local and global needs

2025
AQUASUR TECH

The science we need for the Aquaculture we want.

2027
AQUASUR TECH

Reviewing trends in technology adoption and marine science

2029
AQUASUR TECH

Intelligent management and governance systems

BOOTH & SPACES ALTERNATIVES

BASIC MODULATED BOOTH: USD 579 x SQM

(from 9sqm)

CORNER BASIC MODULATED : USD 666 x SQM

(from 18 sqm)

- Free standing partitions
- Floor carpet
- Identification fascia with exhibitor name
- Corporate forex fair
- Lighting bar with lamps
- Round table + Chairs
- Trash can
- Plug 220 volts
- 40 watts por SQM



INSIDE AREA: USD 539 X SQM (from 18 sqm)

CORNER INSIDE AREA: USD 614 X SQM (from 36 sqm)

- Wall-to-wall carpeting
- Electric energy board
- 40 Wtts x SQM



*It does not includes plugs or panels unless the latter should correspond to an adjoining booth.

EQUIPPED MODULATED BOOTH: USD 671 X SQM

(from 9 sqm)

CORNER EQUIPPED BOOTH: USD 722 X SQM (from 18 sqm)

(from 18 sqm)

- Free standing partitions
- Floor carpet
- Identification fascia with exhibitor name
- Corporate forex fair
- Lighting bar with lamps
- Round table + Chairs + Trash can
- Plug 220 volts
- 40 watts por SQM
- Counter - Shelves
- 1x1 Storage room with lockable door (from 12 sqm)
- Full graphic on the back wall



ROOFED OUTDOOR AREA: USD 205 X SQM (from 35 sqm)

- The exhibitor receives the space according to contracted dimensions
- Electric energy board – 40 Wtss x SQM

FAIR SPONSOR ALTERNATIVES

MAIN SPONSOR FAIRGROUND



TERMINALES MARÍTIMOS DE LA PATAGONIA

GOLD SPONSOR EXCLUSIVE



INVITE AQUASUR

USD 18.600
(2 Availables)

- 21 sqm of net area
- Mención in inauguration
- Mención at fair closing
- Logo on web x category
- Logo on RRSS x category
- Logo on opening screen
- Logo on fair digital invitation
- Corporate note on website
- Mention in press release
- Exclusive RRSS post
- Logo en Connect platform
- 4 invitation to the oficial Cocktail
- 100 invitations to the fair
- 10 congress invitations
- APP announcements

OPENING COFFEE FAIR

USD 4.100
(1 Available)

- Company executive speech
- 3 reserved seats
- Mention in inauguration
- Logo on web x category
- Logo on RRSS x category
- Logo on Inauguration screen
- Logo on digital invitation
- Corporate note on web
- 2 invitations to the official Cocktail
- 50 invitations Fair
- 3 Congress invitations
- Branding in Coffee area
- Logo in centerpieces

FAIR ADVERTISING SPACES

*Produced by the exhibitor

**Produced by FISA

*CHAIRS COVERS
AUDIOVISUAL ROOM

USD 5.000 - Exclusive
(Consider 40 units, 3 rooms
available)

**FLOOR INDICATOR
GUIDE

USD 2.600
(7 Available, 4-demarcated the
way to your booth or 4-audiovisual
room, one color printing)

**SAIL FLAGS

USD 2.660
(Per zone in fairground - 10un)

**BRANDING
RECYCLING POINTS

USD 5.325
(4 Available)

*FAIR LANYARD

USD 6.910 - Exclusive
(Consider 20.000Un)

**FLOOR ADVERTISING

USD 1.330
(1.20Sqm x 1.20Sqm, aisle crossing
- choice in the floor plan)

**BILBOARDS

USD 2.610
(Por zona 2 vallas enfrentadas
10mt c/u)

**FAIR TOTEMS
(Fair information)

USD 850
(Corporate Video, 2 min, 10
companies x totem - 4 totem)

**SHUTTLE BUSES

USD 5.325
(Publicity in shuttle buses - 3
buses)

**ACCREDITACIÓN GATE

USD 7.970 - Exclusive
(Logo en Portico)

**FOOD COURT

USD 2.660 - Exclusive
(1.20 Sqm x 1.20 Sqm, 2 floor
advertising in food court zone)

**ADVERTISING
SCREENS

USD 745
(Corporate video, 2 min, 10
companies x screen - 4 screens)

CONGRESS SPONSOR ALTERNATIVES

INVITE CONGRESS

USD 7.970
(3 Available)

- Mention at the Opening and closing of the Congress
- Logo on web x category
- Logo in RRSS x category
- Logo on congress opening screen
- Logo on congress digital invitation
- Mention in media plan
- Exclusive RRSS post
- 4 invitations to the official cocktail reception
- 100 trade fair invitations
- 5 congress invitations
- 2 reserved seats at the congress opening
- Logo in thank you email
- APP announcements

PLENARY ROOM

USD 6.380
(1 Available)

- Executive speech company
- Mention in opening and closing of the Congress
- Logo on exhibition orientation graphics
- Logo on web Logo in RRSS
- Logo on Congress opening screen
- Logo on congress digital invitation
- Logo in congress visitor campaigns
- Exclusive RRSS post
- 4 invitations to the official cocktail reception
- 100 invitations Fair
- 3 congress invitations
- 3 reserved seats at congress opening
- Logo in thank you email

CONGRESS COFFEE

USD 3.190
(2 Available)

- Mention at the opening and closing of the congress
- Logo on web
- Logo on RRSS
- Logo on congress screen
- Logo on congress digital invitation
- 2 invitations to the official cocktail reception
- 100 invitations Fair
- 2 congress invitations
- Branding in coffee area
- Logo on coffee table centerpieces
- Logo in thank you email

CONGRESS VIP ROOM

USD 3.720
(1 Available)

- Company graphics inside the room
- Permanent coffee inside the room
- Mention at the opening of the congress
- Logo on web x category
- Logo on RRSS x category
- Logo on congress opening screen
- Logo on congress digital invitation
- 2 invitations to the official cocktail reception
- 50 invitations Fair
- 3 congress invitations
- Branding in VIP Lounge
- Logo in thank you email

*Produced by the exhibitor

**Produced by FISA

CONGRESS ADVERTISING SPACES

* CHAIRS COVERS
CONGRESS

USD 5.350 Exclusive
(Consider 300 units)

**CONGRESS FLOOR
INDICATOR GUIDE

USD 2.600 - Exclusive
(Guide to the plenary hall from
fair access)

*LANYARD
CONGRESO

USD 2.660 - Exclusive
(Consider 500 Units)

**CONGRESS FLOOR
ADVERTISING

USD 1.330 - Exclusive
(1.20 Sqm x 1.20 Sqm, Main
Congress access)

ACTIVATIONS OR PROMOTIONAL ACTIONS

*BOOTH ACTIVITY
ANNOUNCEMENT

USD 530
(Alert and invitation on fair
information totem and APP
AQUASUR)

*PROMOTIONAL
ACTIONS

USD 1.595
(In halls, corporeo or promoters
and merch distribution - 40 min)

*CLOSING EVENTS
OF THE DAY

USD 1.595
(4 Availables, onsite, 2 per day -40
Min, From 16 hrs to 17 hrs)

*PARALLEL
EVENTS

USD 1.595
(Press releases and Brand
AQUASUR use – previously
authorized)

OFFICIAL COCKTAIL SPONSOR

OFFICIAL COCKTAIL

USD 13.285
(5 Available)

- Mention at official reception
- Logo Shared press pool
- Video on event screens
- Branding in venue
- Logo in graphic pieces of the event
- Logo on shared press wallpaper
- Logo on website x category
- Logo in RRSS xcategory
- Logo on event screen
- Logo on digital invitation
- Exclusive RRSS post
- 6 invitations to the official cocktail reception
- 100 Fair invitations
- 3 congress invitations
- Logo in thank you email

BAR RECEPTION

USD 6.380
(3 Disponibles)

- Mention at official reception
- Logo on screen in bar
- Logo on shared press wallpaper
- Logo on web
- Logo on RRSS
- Logo on graphic pieces of the event
- Logo on digital invitation
- Exclusive RRSS post
- Bar area branding
- 4 invitations to the official cocktail reception
- 80 Fair invitations
- Logo in thank you email

DJ VISUALS

USD 2.660
(4 Available)

- Mention at official reception
- Logo on web
- Logo on RRSS
- Logo on digital invitation
- 2 invitations to the official cocktail reception
- Branding in DJ area
- Images on the DJ's advertising screen
- Logo in thank you email

¡Let's Talk!

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